



Atty. Dkt. No. 084561-0106

2161 A

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Mark Landesmann  
Title: SERIOUS INTENT MECHANISM  
AND METHOD  
Appl. No.: 09/862,466  
Filing Date: 05/23/2001  
Examiner: Unassigned  
Art Unit: 2161

#3/Pre Amendment A  
9/2/01  
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NOV -5 2001  
TC 2800 MAIL ROOM

PRELIMINARY AMENDMENT

Commissioner for Patents  
Box NON-FEE AMENDMENT  
Washington, D.C. 20231

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NOV 05 2001  
Technology Center 2100

Sir:

Prior to examination of the present application, Applicant respectfully requests that the above-identified prior application be amended as follows:

**In the Claims:**

Please amend the claim as follows:

7. (Once Amended) A method for providing at least one benefit to buyer entities with a serious intent to purchase a good or service, comprising the steps of:

receiving from a buyer entity a declaration of intent to purchase a good or service;

providing to the buyer entity an offer of benefits whose value is partly or fully contingent on receipt of a proof of said purchase within a predetermined period of time and whose value is not contingent on fulfillment of the requirement that the purchase be made from one particular predetermined manufacturer;

receiving said proof of purchase from the buyer entity; and

providing the value of said contingent benefits to the buyer entity.